

ABSTRACT OF THE DISCLOSURE

A barcode system for generating and decoding a barcode with visual significance. The barcode system of the present invention includes an encoding module for receiving a message and a logo and generating a visually significant barcode based on these inputs. A decoding module is
5 also provided for receiving an acquired version of a visually significant barcode that may have been degraded in a typical document handling channel (e.g., through the printing, scanning, or copying process) and for recovering the message specified by the visually significant barcode.